

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Payment for an amount of Rs.1,54,434/- towards printing and supplying of A.P., brochures in Chinese language for Road show at Hyderabad Food Festival in Beijing, China - Sanction of Rs.1,54,434/- (Rupees One Lakh Fifty Four Thousand Four Hundred and Thirty Four Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 607

Dated 02-08-2013

Read the following:-

1. From Andhra Pradesh Tourism Development Corporation Limited, Hyderabad, Lr.No. APTDC:F&A:GM(F)/2013-14, Dated: 11.06.2013.
2. From M/s. Akshara Advertising Limited, Hyderabad, Bill Invoice No. Ptg/032/13, Dated: 11.03.2013.

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O R D E R:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activities has been initiated by the State Government by putting up counters at various destination, organizing Road Shows printing of brochures, posters, scrolls etc.

2. In the reference 1st read above, the General Manager (Finance), A.P. Tourism Development Corporation Limited, Hyderabad, has submitted the bill for an amount of Rs.1,54,434/- towards printing and supplying of A.P. brochures in Chinese language for Road show "Hyderabad Food Festival" in Beijing, China and requested to release the payment to M/s. Akshara Advertising Limited, Hyderabad.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.1,54,434/- (Rupees One Lakh Fifty Four Thousand Four Hundred and Thirty Four Only) to M/s. Akshara Advertising Limited, Hyderabad towards printing and supplying of A.P. brochures in Chinese language for Road show "Hyderabad Food Festival" in Beijing, China.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260- Advertisements, sales and publicity Expenses".

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Akshara Advertising Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	Axis Bank Limited
Bank Branch	:	Mumbai Fort (MH)
Bank Account No.	:	910020047482542
IFSC Code	:	UTIB0000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

M/s. Akshara Advertising Limited, PTI Building, A.C.Guards, Hyderabad.

The Assistant Secretary to Government and Drawing & Disbursing Officer,

YAT & C (PMU) Department,

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

The Accounts Officer, YAT & C (PMU - Claims) Department.

SF/SCs.

/Forwarded :: By Order//

SECTION OFFICER